



(605) 475-4400



# The Need

**“With the average attorney charging more than \$200/hr, the promise of equal justice under law is a lie for many Americans.”**

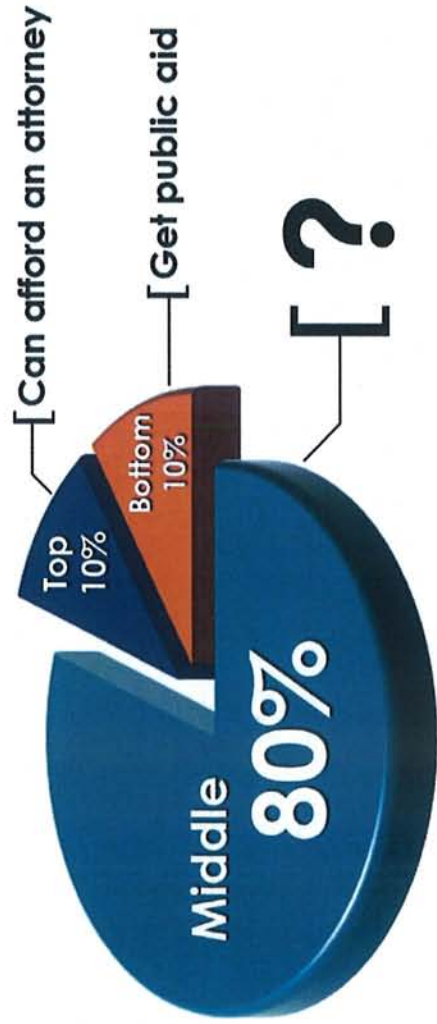


Have you ever...

- signed a contract?
- been taken advantage of?
- purchased or rented a home?
- received a traffic ticket?
- wondered about your rights?



You are more than *twice* as likely to be in court than in the hospital.



## 2.3 Million Requests for Legal Services in 2009

Our Members Top Five Requests

1. Real Estate, Landlord/Tenant issues, and Foreclosure
2. Consumer Finance
3. Family Law
4. Collections
5. Estate Planning



# The Product



## Preventive Legal Services



Phone consultation is available to you and your covered family members on an **unlimited** number of matters.



When your Provider Attorney feels it is in your best interest, a letter will be written or a phone call will be made on an **unlimited** number of personal issues.



An **unlimited** number of personal contracts and documents up to 10 pages in length will be reviewed as a part of your membership.



Standard Will preparation and yearly updates are **included** for the member. Your spouse may have their Will prepared for no additional fee if requested within 60 days.

**If you were my attorney, how much would you charge per month for all these services?**

# The Product

## Motor Vehicle



Moving traffic ticket assistance

Representation for certain motor vehicle related criminal charges

Up to 2.5 hours for help with driver's license assistance and/or personal injury/property damage collection assistance of \$2,000 or less.

## Trial Defense



Civil suit or job-related criminal charges

YRS	Hours	Pretrial
1	75	17.5
2	140	23
3	205	28.5
4	270	34
5	335	39.5

Additional pre-trial and trial services are available at a 25% discount from the Firm's standard hourly rate.

## IRS Audit



50 Hours with a tax attorney

1 hour consultation once notified

2.5 hours if not settled with in 30 days

46.5 hours if case goes to trial

Coverage begins with tax returns due April 15 of the year you enroll

## 25% Discount



Your Provider Law Firm will render assistance at the preferred rate for legal services not specifically covered by the benefits of the membership.

Even pre-existing matters can be covered under this portion of the plan!

## Legal Shield



24-hour access to legal consultation for the following situations:

- If you are detained by a law enforcement officer
- If you are injured in an accident
- If authorities attempt to remove your child from your home or custody
- If you are served with a warrant

# Identity Theft

The Silent Crime

## A NEW VICTIM EVERY 3 SECONDS



"It's Not If But When."



Financial



Drivers License



Social Security



Medical



Character/Criminal

### Includes:

- Detailed Credit Report
- Continuous Monitoring
- Full Identity Restoration
- Safeguard for Minors Under 18 (\$1 more per month per family)



with the Pre-Paid Legal Plan

# Peace of Mind

**With the Pre-Paid Legal  
Life Events Legal Plan and  
the Identity Theft Shield  
you receive all these  
benefits for only**

**\$35.95** a mo.

## Who is Covered?

1. The Member
2. The Member's Spouse
3. Never Married Dependent Children  
Under 21 Living At Home
4. Dependent Children Under Age 18  
For Whom The Member is Legal Guardian
5. Full Time College Students Up To Age 23  
Never Married, Dependent Children
6. Physically Or Mentally Challenged Child  
Living At Home

That's less than the price  
of a bottle of water a day.

Isn't your  
family worth  
\$1.19 a day?

# Our Business is Simple

No time? Let our tools do the work!

How do you get paid?  
**SIMPLE**



show



Recorded Call

listen

Online presentation



invite



Magazine

give

What you get:

- A trainer to mentor you
- Business kit w/ training CD's
- Marketing tools
- A marketing web site
- Live weekly training calls
- Easy to follow system
- Low Start up cost
- Huge tax advantages

# How You Get Paid



**Fast Start Bonuses**  
Team Personal

All you have to do is collect:  
\$35.95 1st Month's fee  
+\$10.00 One Time Enrollment  
\$45.95

**Membership Advances**  
Personal Team

<b>45</b>	<b>140</b>	<b>Executive Director</b> 3 Director Legs, 75 Memberships (25/leg)	<b>252.35</b>	<b>44.94</b>
<b>20</b>	<b>95</b>	<b>Director</b> 3 Manager Legs	<b>207.41</b>	<b>34.57</b>
<b>25</b>	<b>75</b>	<b>Manager</b> 3 Senior Associate Legs and 100 organizational memberships	<b>172.84</b>	<b>34.57</b>
<b>35</b>	<b>50</b>	<b>Senior Associate</b> 3 Assoc. Legs or 50 org. memberships. F\$T\$ Class.	<b>138.27</b>	<b>34.57</b>
	<b>15</b>	<b>Associate</b> 3 Memberships and One Jr. Associate or 5 Members	<b>103.70</b>	<b>34.57</b>
		<b>Junior Associate</b> \$34.57 immediately and \$34.57 upon Fast Start qualification	<b>34.57 + 34.57 = 69.14</b>	



**How to Fast Start Qualify:** Enroll 3 members & 1 Jr. Associate or enroll 5 members within the first 30 days in the business.

**Get Paid Daily!**

Up to \$500 Car Bonus, All Expenses Paid Vacations

**+ Lifetime Residuals**

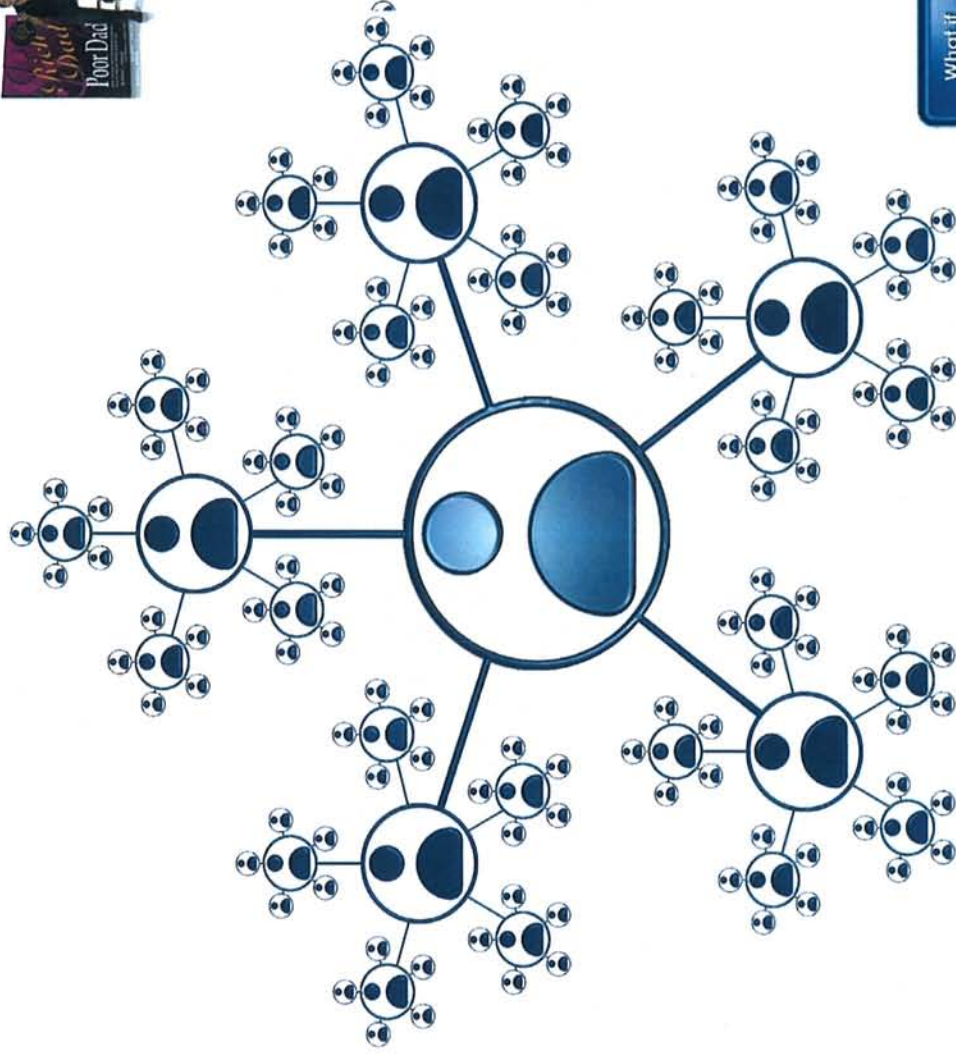
# 5 Year Game Plan

“Rich people build networks, everyone else looks for work.” Robert Kiyosaki

Robert Kiyosaki



YRS	JOB	PPL
1	1	5
2	1	25
3	1	125
4	1	625
5	1	3125
<b>Total</b>	<b>1</b>	<b>3905</b>



If 1 out of 20 enroll  
1 member a month

195 members  
x \$45 ED Override

= \$8,775 /month

x 12

= \$105,300 /year

What if  
they enrolled  
2 a month?



# Perfect Timing

Growth of Europe vs USA

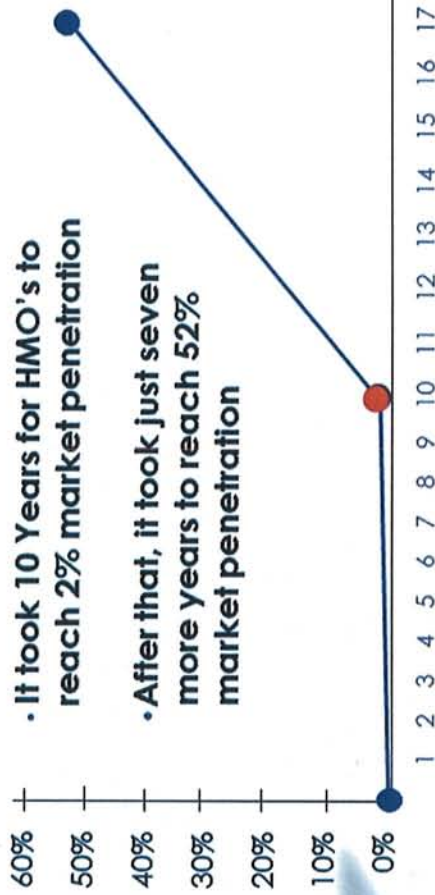
100 %  
75 %  
50 %  
25 %  
0 %



Less than 3% of North Americans Have A Pre-Paid Legal Plan

Approximately 80% Of Europeans Have Legal Coverage

Growth of HMO's



• It took 10 Years for HMO's to reach 2% market penetration

• After that, it took just seven more years to reach 52% market penetration

History shows that when an industry hits 2% market penetration, critical mass can be achieved.



"To Us, It Sounds Like Healthcare Coverage Before It Turned Into A Trillion Dollar Industry"

- Andrew Lanyi  
Oppenheimer Analyst

Are you ready  
to get started  
**TODAY?**

